

Robinhood

:30 TV

Exclusivity: Investment/Financial Apps

Intended use: Network, Cable, Internet and New Media

SPECS: VO – MALE or FEMALE, age 25-45 — Warm, inviting, fun, hip, but not afraid to tell it like it is. Takes no shit and doesn't mince words. Unique, resonant tone.

SPOT 1 – :30 TV “Home”

VO: Robinhood is changing the way you do money.

Finally there's an app that lets you invest, without the commission fees.

Without the account minimums.

Wherever you are, in your favorite chair even.

Robinhood puts your money back in your hands

Like her – I mean just watch her take charge doing her thing investing like she...

(Pause, like you have to refocus)

Okay, really.

Stop waiting for money to happen to you. Get in there and do it.

Download now and get your first stock on us

Robinhood. It's time to do money.

SUPER: Download Now. Get your first stock on us

SUPER: Robinhood logo